

MELISSA DAYTON

# Custom Hand-Painted Murals

*Artist. Designer. Curator of Coastal Stories.*

Melissa Dayton has spent decades shaping beauty through hand-painted art, textiles, and interiors rooted in memory, place, and meaning. Raised along the coast of New England and now creating by the sea in New Jersey, Melissa's work embodies the rhythms of nature, heritage, and home.

Trained in Art & Design with a professional background in interior design, she brings thoughtful, soulful design to every commission.

Melissa's portfolio includes commissioned murals, portraits, fine art prints, hand-painted wallpaper and fabrics, and original artwork that enrich homes and tell a story.

Her approach blends artistic depth with a warm, collected aesthetic that complements layered, timeless interiors.



908.433.6273

Melissa@MelissaDayton.com

[www.melissaDayton.com](http://www.melissaDayton.com)



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## Custom Mural Pricing

All murals are hand-painted on site and tailored to your space. Pricing reflects the time, materials, and experience required to deliver artwork that transforms your home.

## Square Footage Pricing

Level of Detail Price per Sq. Ft.

Standard Custom

\$65 / sq. ft.

Detailed & Illustrative

\$95 / sq. ft.

Luxury / Highly Detailed

\$125 / sq. ft.

## Example:

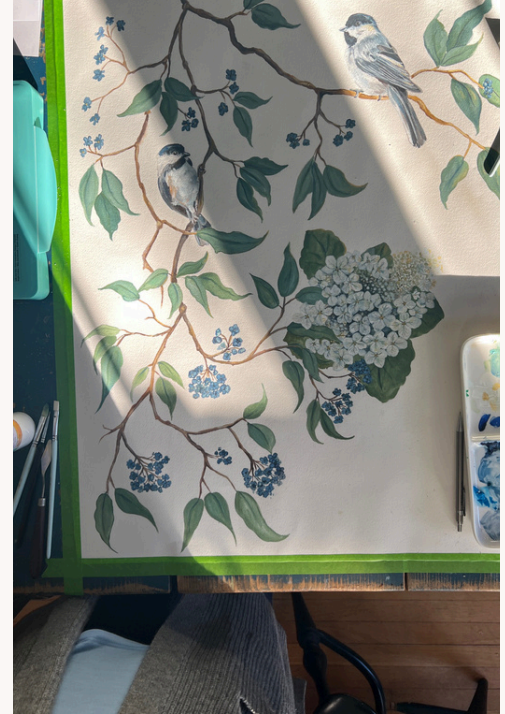
A standard mural on an 8' high × 10' wide wall (80 sq ft) would be:

$80 \times \$65 = \$5,200$

## Minimum Project Fee

\$2,000 minimum on all mural projects.

**Example:** A 5' × 6' mural is ~ \$2,000 at \$65/sq ft.



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## Travel & Scheduling

- Travel included within 10 miles
- Beyond 10 miles: travel expenses quoted and billed separately
- Scheduling requires a non-refundable deposit (see below)

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## Payment Terms

- 50% non-refundable deposit to secure booking
- 25% upon first day on site
- 25% at completion

Design work and concept sketches are included, with one round of revisions included before painting begins.

*"Working with Melissa was a joy from start to finish. Our visions aligned effortlessly, and she brought so much heart and clarity to the design. The final woven piece was stunning—and she was kind, collaborative, and a dream to work with."*

— Laura Adams, Kindly Woven



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## Your Vision, Painted by Hand

Your mural is more than decoration ,it's a piece of art that enriches lifestyle and memory.

Melissa's work is rooted in heritage, coastal light, and the quiet rhythms of home, making each mural both personal and timeless.

### Contact & Booking

To begin, email:

[melissa@melissadayton.com](mailto:melissa@melissadayton.com)

Include the following in your inquiry:

- Room location and wall dimensions
- Photo(s) of wall + surrounding decor
- Desired style / reference images
- Timeline preferences

### Optional Add-On Services

✦ Design concepts for adjacent textiles or wallpaper

✦ Protective sealants or specialty finishes



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## Working With Designers

Melissa welcomes collaboration with interior designers and architects.

A 15% referral fee is extended to designers who introduce and coordinate mural projects. Repeat collaborations are always welcome.



### The Mural Process

1. Inquiry – Share wall dimensions, photos, and inspiration
2. Design – Custom concept developed for your space, color palette and Aesthetic.
3. Scheduling – Deposit secures your place on the calendar
4. Painting – On-site hand painting over scheduled days
5. Completion – Final walk-through and care guidance

### Inquire About a Mural

To begin a mural inquiry, please include:

- Wall dimensions and location
- Photos of the space
- Design inspiration or references
- Desired timeline

✉ [melissa@melissadayton.com](mailto:melissa@melissadayton.com)

- Book a 30-minute Google Meet Session by scanning below



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